PERSONALIZATION



DISTINCTIVE FEATURES

- Be proud of your brand and show off your colors!
- Display your logo, employee names or a slogan
- Highly durable printing process for an immaculate finish
- Existing panels can be replaced with new personalized panels
- Easy to clean

STAND OUT FROM THE COMPETITION!



PERSONALIZATION

IDEAL FOR A RANGE OF ENVIRONMENTS

SERVICE COUNTERS



TECHNICIAN WORKCENTERS



RECEPTION DESK / SERVICE ADVISOR DESK



Projecting the right image for your business is crucial. A smart and professional image can make all the difference with your customers. That's why Rousseau offers a personalization service for painted or stainless steel panels installed on GT workstations, service advisor desks and corner service counters.

SMALL DETAILS
THAT MAKE A BIG IMPACT!

Panels can be personalized with a logo, an employee's name or even a slogan. Personalization is performed using digital printing with UV ink. This tried and tested process ensures an exceptional finish for maximum visual impact.

Your customers will be impressed, and your staff will be proud to work in an environment that reflects their professionalism.

Be proud of your brand and show off your colors!



PAINTED OR STAINLESS STEEL PANELS

Both painted and stainless steel panels can be personalized

ENDLESS COLOR POSSIBILITIES

With digital printing you have millions of colors to choose from

REPLACE EXISITING PANELS

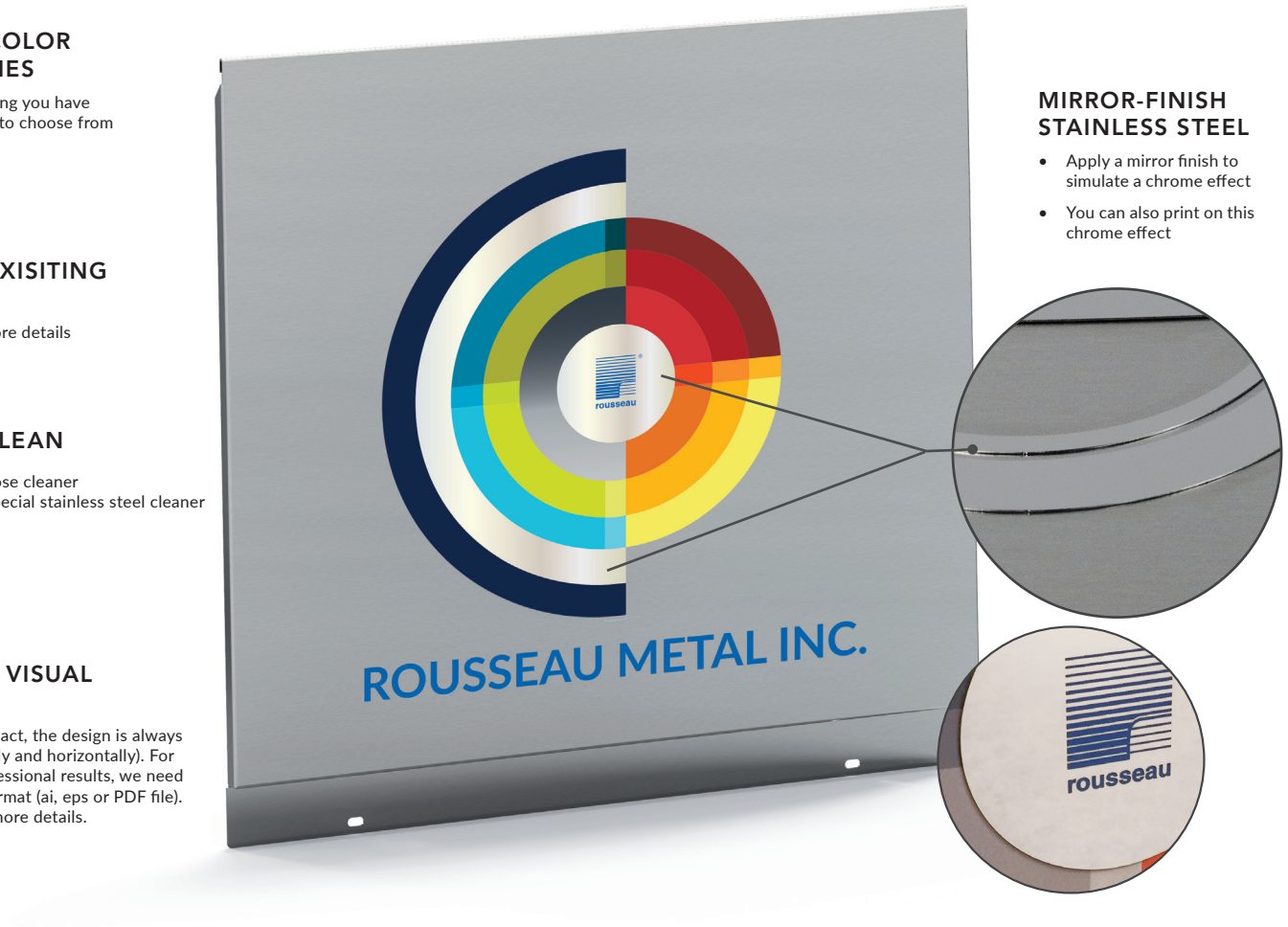
Contact us for more details

EASY TO CLEAN

Painted: all-purpose cleaner
Stainless steel: special stainless steel cleaner

CENTERED VISUAL ELEMENTS

For maximum impact, the design is always centered (vertically and horizontally). For high-quality, professional results, we need logos in vector format (ai, eps or PDF file). See overleaf for more details.



MIRROR-FINISH STAINLESS STEEL

- Apply a mirror finish to simulate a chrome effect
- You can also print on this chrome effect

DIFFERENT SIZES

The size of the design varies based on the dimensions of the product

DID YOU KNOW?

Printing with endless color possibilities is available on our painted panels. These panels are available in 20 standard colors.



Classic Blue	Avalanche Blue	Everest Blue	Midnight Blue	Glossy Sapphire Blue	Glossy EverGreen	Glossy Yellow	Sienna Orange	Flame Red	Glossy Carmine Red	Glossy Cranberry Red	White	Beige	Frost White	Light Gray	Modern Gray	Charcoal Gray	Glossy Black	Black	Glossy Carbon Black
052	055	051	057	560	1025	208	085	081	806	815	616	041	061	071	745	072	902	091	741

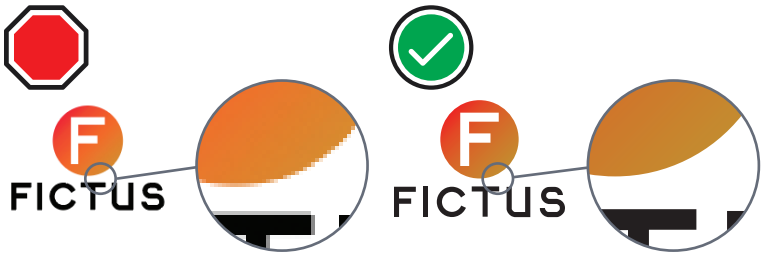
FILE FORMAT REQUIRED

There are two types of image formats: raster formats (JPEG, GIF, PNG, etc.) and vector formats (AI, EPS).

To create a printed panel, we need to receive a file in vector format from you.

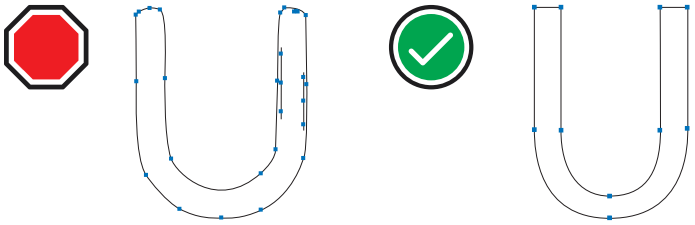
WHAT IS A VECTOR FILE?

A vector file is a file format containing geometric shapes based on mathematic equations. Unlike a raster image, vector images can be resized to any size while retaining perfect image quality and never becoming pixelated. The best-known software that creates vector images is Adobe Illustrator.



Raster image | Vector image

Note that pasting a raster image into an Adobe Illustrator file will not magically convert the image to a vector format. Furthermore, the Adobe Illustrator tool to vectorize a raster image is unfortunately not yet mature enough and will usually distort logos and typography. We therefore strongly discourage you from using this tool.



Vectorized letter from a raster image | Vectorized letter directly from an Adobe Illustrator font

WHERE CAN I GET MY LOGO IN VECTOR FORMAT?

The graphic design company who produced your logo should have a version of your logo in vector format. Most companies will give it to you after it is designed, as it will be used to produce signs, business cards, advertisements, and many print and web products.

If you can't obtain this file for any reason and you only have a raster image of your logo, we strongly suggest you find a graphic designer who can recreate your logo with appropriate professional software. Note that it is also important that the fonts are converted into shapes, because there are thousands of fonts and we can't obtain all of them, unfortunately.

Serving you well is our top priority. Please don't hesitate to contact us for more information or if you want us to check your logo.

rousseau

THINK
INNOVATION
DURABILITY
QUALITY

COMMANDER WAREHOUSE EQUIPMENT LTD.

CELEBRATING 50+ YEARS

CONTACT US

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TF: 1 (800) 796-8010

VICTORIA

200-535 Yates Street,
Victoria, BC, V8W 2Z6
P: (250) 886-2208
TF: 1 (833) 846-2208

CALGARY

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Calgary, AB, T2E 6N7
P: (403) 291-3223
TF: 1 (800) 605-4847

EDMONTON

3604 74 Ave NW,
Edmonton, AB, T6B 2P7
P: (780) 468-4395
TF: 1 (800) 580-1089

STANDARD COLORS

Colors may vary slightly from those shown.

Avalanche Blue **055**	Everest Blue **051**	Classic Blue **052**	Midnight Blue **057**	Glossy Sapphire Blue **560**	Glossy EverGreen **1025**	Black **091**
Beige **041**	Frost White **061**	Light Gray **071**	Modern Gray **745**	Charcoal Gray **072**	Glossy Carbon Black **741**	White **616**
Sienna Orange **085**	Flame Red **081**	Glossy Carmine Red **806**	Glossy Cranberry Red **815**	Glossy Yellow **208**	Glossy Black **902**	

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